



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Issue/Americans Prosperity Foundat(13155)
Mentzer Media Services, Inc. (3427)
BENCKINI, KAREN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMER. 4 PROSPRTY FOUND (130908)
National/Political
470/06261441

Invoice 623033
Inv Date 8/26/2012
Terms Net 30
Contract 325355
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

NO PAPER INVOICES
AMER FOR PROS 8/08

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS/TODAY 6-9A/1							
	Spot	6:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/08/12 6:28AM (We)	00:30	Channel 11 News 6am	AFP1205H		
	Spot	6:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/09/12 6:09AM (Th)	00:30	Channel 11 News 6am	AFP1205H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day, W-1, Th-1, F-1	08/10/12 6:14AM (Fr)	00:30	Channel 11 News 6am	AFP1205RH	\$600.00	
2.0	Contract Line Remarks:	OLY 10A-6P/2							
	Sports-Oly	10:00:04AM-2012 Oly	Day, W-2, Th-2	08/08/12 1:49PM (We)	00:30	2012 Olympic Summer Games - Daytime	AFP1205H	\$800.00	
	Sports-Oly	10:00:04AM-2012 Oly	Day, W-2, Th-2	08/08/12 4:43PM (We)	00:30	2012 Olympic Summer Games - Daytime	AFP1205H	\$800.00	
	Sports-Oly	10:00:04AM-2012 Oly	Day, W-2, Th-2	08/09/12 11:56AM (Th)	00:30	2012 Olympic Summer Games - Daytime	AFP1205H	\$800.00	
	Sports-Oly	10:00:04AM-2012 Oly	Day, W-2, Th-2	08/09/12 12:54PM (Th)	00:30	2012 Olympic Summer Games - Daytime	AFP1205H	\$800.00	
3.0	Contract Line Remarks:	NEWS 5-6P/3							
	Spot	4:58:59PM-CHANNE	Day, W-1, Th-1	08/08/12 5:40PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP1205H	\$800.00	
	Spot	4:58:59PM-CHANNE	Day, W-1, Th-1	08/09/12 5:40PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP1205H	\$800.00	
4.0	Contract Line Remarks:	JEOP 7-730P/4							
	Spot	6:59:29PM-Jeopardy	Day, W-1, Th-1, F-1	08/08/12 7:25PM (We)	00:30	Jeopardy	AFP1205H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day, W-1, Th-1, F-1	08/09/12 7:13PM (Th)	00:30	Jeopardy	AFP1205H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day, W-1, Th-1, F-1	08/10/12 7:05PM (Fr)	00:30	Jeopardy	AFP1205RH	\$1250.00	
5.0	Contract Line Remarks:	WHEEL 730P/5							
	Spot	7:30:04PM-WHEEL	Per week (2), We, Th, Fr	08/08/12 7:40PM (We)	00:30	Wheel Of Fortune	AFP1205H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Per week (2), We, Th, Fr	08/10/12 7:48PM (Fr)	00:30	Wheel Of Fortune	AFP1205RH	\$1250.00	
6.0	Contract Line Remarks:	OLY 8P-12M/6							
	Sports-Oly	7:57:49PM-2012 Oly	Day, W-1	08/08/12 8:37PM (We)	00:30	2012 Olympic Summer Games - Primetime	AFP1205H	\$9000.00	
7.0	Contract Line Remarks:	LATE NEWS 12M-1235A/7							
	Sports-Oly	12:00:04AM-Channel	Day, Th-1, F-1	08/09/12 12:34AM (Th)	00:30	Channel 11 News Following Olympics	AFP1205H	\$2000.00	
	Sports-Oly	12:00:04AM-Channel	Day, Th-1, F-1	08/10/12 12:25AM (Fr)	00:30	Channel 11 News Following Olympics	AFP1205RH	\$2000.00	
8.0	Contract Line Remarks:	JEOP 7-730P/8							
	Spot	6:59:29PM-Jeopardy	Day, Sa-2	08/11/12 7:00PM (Sa)	00:30	Jeopardy	AFP1205RH	\$500.00	
	Spot	6:59:29PM-Jeopardy	Day, Sa-2	08/11/12 7:25PM (Sa)	00:30	Jeopardy	AFP1205RH	\$500.00	
9.0	Contract Line Remarks:	OLY WEEKEND 6A-6P/9							
	Sports-Oly	10:00:04AM-2012 Oly	Day, Sa-1	08/11/12 12:33PM (Sa)	00:30	2012 Olympic Summer Games - Daytime	AFP1205RH	\$1800.00	
10.0	Contract Line Remarks:	MEET PRESS/10							
	Spot	9:00:04AM-MEET T	Day, Su-1	08/12/12 9:59AM (Su)	00:30	Meet the Press	AFP1205RH	\$3000.00	
11.0	Spot			08/12/12			1 preempt @ \$265.00	\$0.00	Pre-empt
12.0	Contract Line Remarks:	TODAY 7-9A/12							
	Spot	7:00:04AM-Today S	Day, M-1, Tu-1	08/13/12 8:37AM (Mo)	00:30	Today Show	AFP1205RH	\$475.00	
	Spot	7:00:04AM-Today S	Day, M-1, Tu-1	08/14/12 8:43AM (Tu)	00:30	Today Show	AFP1205RH	\$475.00	
13.0	Contract Line Remarks:	TODAY 130P-230P/13							
	Spot	1:30:04PM-Today S	Day, M-2, Tu-2	08/13/12 1:59PM (Mo)	00:30	Today Show 130P	AFP1205RH	\$200.00	
	Spot	1:30:04PM-Today S	Day, M-2, Tu-2	08/13/12 2:29PM (Mo)	00:30	Today Show 130P	AFP1205RH	\$200.00	
	Spot	1:30:04PM-Today S	Day, M-2, Tu-2	08/14/12 1:58PM (Tu)	00:30	Today Show 130P	AFP1205RH	\$200.00	



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Spot		1:30:04PM- Today S	Day,M-2,Tu-2	08/14/12 2:28PM (Tu)	00:30	Today Show 130P	AFP120SRH	\$200.00	
14.0	Contract Line Remarks:	NWES 530-6P/14							
Spot		5:30:00PM- 6:00:00	Day,M-1,Tu-1	08/13/12 5:43PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP120SRH	\$600.00	
Spot		5:30:00PM- 6:00:00	Day,M-1,Tu-1	08/14/12 5:54PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP120SRH	\$600.00	
15.0	Contract Line Remarks:	JEOP 7-730P/15							
Spot		6:59:29PM- Jeopardy	Day,M-1,Tu-1	08/13/12 7:14PM (Mo)	00:30	Jeopardy	AFP120SRH	\$1250.00	
Spot		6:59:29PM- Jeopardy	Day,M-1,Tu-1	08/14/12 7:05PM (Tu)	00:30	Jeopardy	AFP120SRH	\$1250.00	
16.0	Contract Line Remarks:	WHEEL 730-8P/16							
Spot		7:30:04PM- WHEEL C	Per week (1),Mo,Tu	08/13/12 7:41PM (Mo)	00:30	Wheel Of Fortune	AFP120SRH	\$1250.00	
17.0	Contract Line Remarks:	TONIGHT/17							
Spot		11:34:34PM- TONIGH	Day,M-1,Tu-1	08/13/12 12:07AM (Mo)	00:30	Tonight Show	AFP120SRH	\$300.00	
Spot		11:34:34PM- TONIGH	Day,M-1,Tu-1	08/14/12 11:49PM (Tu)	00:30	Tonight Show	AFP120SRH	\$300.00	
18.0	Contract Line Remarks:	NEWS 5-6P/3							
Spot		4:58:34PM- CHANNE	Day,F-1	08/10/12 5:42PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP120SRH	\$800.00	
19.0	Contract Line Remarks:	OLY 8P-12M/6							
Sports-Oly		7:57:49PM- 2012 Oly	Day,Th-2,F-1,Sa-1	08/09/12 8:41PM (Th)	00:30	2012 Olympic Summer Games - Primetime	AFP120SH	\$9000.00	
Sports-Oly		7:57:49PM- 2012 Oly	Day,Th-2,F-1,Sa-1	08/09/12 11:49PM (Th)	00:30	2012 Olympic Summer Games - Primetime	AFP120SH	\$9000.00	
Sports-Oly		7:57:49PM- 2012 Oly	Day,Th-2,F-1,Sa-1	08/10/12 8:48PM (Fr)	00:30	2012 Olympic Summer Games - Primetime	AFP120SRH	\$9000.00	
Sports-Oly		7:57:49PM- 2012 Oly	Day,Th-2,F-1,Sa-1	08/11/12 8:36PM (Sa)	00:30	2012 Olympic Summer Games - Primetime	AFP120SRH	\$9000.00	
20.0	Contract Line Remarks:	OLY WEEKEND 6A-6P/9							
Sports-Oly		10:00:04AM- 2012 Oly	Day,Su-2	08/12/12 11:09AM (Su)	00:30	2012 Olympic Summer Games - Daytime 8	AFP120SRH	\$1800.00	
Sports-Oly		10:00:04AM- 2012 Oly	Day,Su-2	08/12/12 1:19PM (Su)	00:30	2012 Olympic Summer Games - Daytime 8	AFP120SRH	\$1800.00	
21.0	Contract Line Remarks:	TUE/5-6A/11							
Spot		By Sell Pattern-[T]Ch	Day,Tu-1	08/14/12 5:07AM (Tu)	00:30	Channel 11 News 5am	AFP120SRH	\$265.00	M/G For 11.0.1

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$79,615.00	Total Spots	42
Commission	(\$11,942.25)		
Net Total	\$67,672.75		